

CPW COMPUTING

Type	Business 
Sector	Other office based
Business size	1-9
Area of expertise	Staff engagement
Website	http://www.cpw.co.uk

Short Description

CPW Computing is a small and friendly – multi-award winning – company that supplies and supports networks, computers and software. We've made our mark not just by providing excellent service and down-to earth professional advice, but through our commitment to the community, the environment and local charities.

Environmental highlights

Our project has meant working with the whole community, spreading and sustaining our green message – emphasising that even just little changes can make big differences...reducing energy emissions (therefore impact on the environment) saving vital resources AND reducing overheads.

Green credentials

Creating the Greenest County Awards 2010 winner of Business Waste category. Other awards as follows:• Finalist in Enterprising Women Green Awards 2009 and 2008• Finalist in Regional Business In The Community Green Awards 2009• Finalist in National CBI Green Awards 2009• Environmental Award winner in Anglian Business Awards 2008• Winner of Regional Chartered Institute of Marketing CSR Award 2008

A summary of environmental achievements

Given that the IT industry generates more CO2 than the aviation industry, our project was all about reducing the impact that our business had on the environment. We try to prolong the life of all redundant (though still working) IT equipment so that it benefits others. Approximately 60 percent of equipment returned to us is found a second home - where this isn't possible, we ensure that equipment is recycled so that valuable and scarce minerals are reclaimed, and elements re-used.