


<b>Company name</b>	<p>Jacob Bailey</p>  <p>creative that people respond to</p>
<b>Sector</b>	<p>Marketing</p>
<b>Short description</b>	<p>Full service advertising agency specialising in direct digital engagement.</p>
<b>Environmental highlights</b>	<p>Change in company culture and staff thinking.</p> <p>Decreased our printing usage in B&amp;W by 28% and colour by 32%</p> <p>25% decrease in our total waste disposal</p> <p>24% decrease in our energy use</p>
<b>A summary of environmental achievements</b>	<p>Many aspects have helped Jacob Bailey and White Space Design achieve our good results.</p> <p>We have replaced up to 50% of our light bulbs to energy saving and we operate a switch off policy where all equipment and lights are turned off when not in use.</p> <p>We upgraded both our boiler and our Xerox printer to more environmentally friendly versions.</p> <p>We use Xerox recycled paper, print duplex, print in mono and most importantly only print when we absolutely have to!</p> <p>We have implemented employee 'Green Days' where staff are given a day off to go out and help their community in an environmental way.</p> <p>We introduced a bottle for life scheme - encouraging refilling reusable flasks rather than buying bottled water.</p>
<b>Website</b>	<p><a href="http://www.jacobbailey.com">www.jacobbailey.com</a></p>