

Norfolk Case Study - Bronze

Business Name	Lifeline 24 Ltd
Sector	Health Products
Business Size	Small Business (37 staff members)
Website	https://www.lifeline24.co.uk/
Contact <i>Please add your preferred contact (if any) for use on our website</i>	0800 999 0400 info@lifeline24.co.uk

1. Short description of the business (guideline 50 words)

We supply personal alarms to the elderly and disabled. These alarms provide peace of mind and security for anyone in need as they can call on help at the push of a button which they wear around their neck or on their wrist.

2. Green credentials (any awards etc.)

Just the Bronze carbon charter award!

3. Key lessons – what would you do differently? What has worked well?

It would have been useful for us to have considered green alternatives from the beginning of the company, rather than trying to change already established equipment and procedures to a more eco-friendly alternative.

4. Where did I get my advice? Any sources of support you found particularly helpful.

Future50/NWES recommended that we look into the carbon charter via Bee Anglia.

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