

<b>Sector</b>	Video Production	
<b>Business size</b>	1-9	
<b>Area of green Expertise</b>	Communication, Energy Efficiency, Travel, Waste	
<b>Business network/ Club membership</b>	ISSBA, Suffolk Chamber of Commerce	
<b>Website</b>	<a href="http://www.wmassociates.net">www.wmassociates.net</a>	
<b>Contact</b>	Contact this case study @ <a href="http://www.greenbusinessnetwork.eu">www.greenbusinessnetwork.eu</a>	

## Short description

WMA is a video production company based in Ipswich offering years of experience with realistic costs - training, viral, induction, corporate – full service!

## Environmental highlights

WMA is committed to operating in a sustainable way taking in to consideration the environmental, social and financial impacts of all its activities seeking to find a good balance between all these areas ensuring the company is future proof, efficient and successful.

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## Green credentials

Suffolk Carbon Charter - Bronze

## A summary of environmental achievements

It doesn't take much if you are a considerate company to achieve green credentials which will benefit everyone in the long run.

## Personal testimony

What I discovered was that I was conducting myself and my business subconsciously in a green way, the award was a bonus!

## Key lessons

Make sure you give it the time needed not the minimum to get through!

## Where did I get my advice

Green Light Trust, Liz Moss