

Sector	Festival	
Business size	Micro	
Areas of green Expertise	Communication (External) Food	Procurement Renewables
Website	www.folkeast.co.uk/	
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Short description of the business

FolkEast is a small local multi arts based event that encourages and supports local artists, crafts people and food and drink producers as well as music and dance.

Environmental highlights

Using less fossil fuel by creating a better site layout that enabled us to use fewer generators and less fuel, also introducing solar power.

Green credentials

Suffolk Carbon Charter Silver award

A summary of environmental achievements

This year has been very rewarding for us.

The response we are getting regards our policy of only using local companies as suppliers to the event is extremely positive, we are currently at about 95% of the event is supplied by mainly local but at worst regional - i.e. mainly Suffolk but some from Norfolk/Essex and Cambridgeshire.

This not only cuts down on the road miles used but keeps the flow of money in the local economy which also contributes to local employment.

The other main achievement in 2014 was better use of power generation which not only cut the amount of fuel use but also the amount of generators needed as well as introducing solar power.

Personal testimony

The main benefit to the event is we are saving money by being better organised. We are building up good working relationships with the local suppliers who in turn are giving us very good discounts because of our stand on using local.

Key lessons

We still have a way to go with waste removal and recycling which we are planning to greatly improve upon in 2015

Where did I get my advice?

Mainly talking to other event promoters and some of the suppliers who are stocking more efficient products such as gas powered shower units, a four bay shower unit used just under 1x17kg bottle of propane all weekend to heat the units as opposed to running a 60kva generator all weekend using 100's of litres of fuel.