


SMITHS ROW

Sector	Art Gallery	
Business size	10-49	
Area of green Expertise	Energy Efficiency, Food, Funding, Staff Engagement, Travel, Waste	
Website	www.smithsrow.org	

Short description

Contemporary art gallery organising a programme of exhibitions, events, education and outreach programme. It is a not for profit organisation.

Environmental highlights

Reducing our fuel bills by an average of 24% and minimising waste by composting.

Green credentials

Creating the Greenest County 2010 Two awards: Business & Business Hero for its director Alison Plumridge.

Finalist in the People and Environment Awards 2011

A summary of environmental achievements

We have taken a very hands on approach to implementing improvements. This has been mainly through the team working together to change behaviours and practices. This has significantly reduced our carbon footprint and saved our small charity money.

Personal testimony

We have found the first steps to improving our carbon footprint relatively easy as they have focussed on behavioural change. We made significant improvements in the first year and the following years have been harder as they have required financial investment which we do not have and there are still tight restrictions on improvements to Grade I listed buildings placed on us by English Heritage. Many of the grants also have hidden restrictions which need to be clearer from the start as it has wasted staff time.

Key lessons

I would focus even more on behavioural changes and seeking practical advice as that has resulted in the greatest impact.

Where did I get my advice?

Any sources of support that were particularly helpful: Karen Cannard; St Edmundsbury Borough Council; Tracey Smith.