Suffolk
Creating the Greenest County

Conference17
Enhancing Suffolk's Environment in a Growing Economy

love every drop
anglian water
Dr David Pencheon OBE
Sustainable Development Unit
NHS England and Public Health England
Head in the sand or line in the sand?
- seizing today’s opportunities to future proof health and wellbeing

Dr David Pencheon
Director
NHS England and
Public Health England
Sustainable Development Unit
Creating the right environments for a healthy future:

The changing face of air pollution

Thanks to Ian Mudway
40,000 early deaths across the UK per annum attributable to air pollution. (60,000 if NOx from e.g. diesel engines included) Average 8 month loss of life for every person Especially lung disease and stroke
Wind power is now cheaper than nuclear - the energy revolution is happening

John Sauven

Far-sighted government policy means the cost of offshore wind energy has halved. The benefits in terms of climate change and UK jobs will be enormous
The Clean Growth Strategy

Leading the way to a low carbon future
OFFSHORE WIND
A GREAT DEAL FOR THE UK

50% OFF
PLUS REGIONAL REGENERATION

#50percentoff
Changing systems depends on identifying and exploiting co-benefits, win-wins, virtuous cycles...

Reduce the harm and social injustice caused by the health, economic and social systems

Improve the causes of health and fairness
Climate Summit

What if it's a big hoax and we create a better world for nothing?

- Energy Independence
- Preserve Rainforests
- Sustainability
- Green Jobs
- Livable Cities
- Renewables
- Clean Water, Air
- Healthy Children
- etc. etc.
Working across the NHS, Public Health and Social Care system

www.sduhealth.org.uk

This one runs on fat and saves you money

This one runs on money and makes you fat
“The potential benefits of physical activity to health are huge. If a medication existed which had a similar effect, it would be regarded as a ‘wonder drug’ or ‘miracle cure’.”

Liam Donaldson, Annual report of the Chief Medical Officer, 2009
“An anchor organisation is a place based institution that can play a key role on building and benefitting from thriving local economics.”

“An Anchor Mission is a commitment to intentionally apply an institution’s long-term, place-based economic power and human capital in partnership with the community to mutual long term benefit.”
The Social Determinants of Health

To address health inequalities, you must address social and economic inequities.

Social & Economic Factors
- Education
- Employment
- Income
- Family & Social Support
- Community Safety

Data from “County Health Rankings & Roadmaps,” University of Wisconsin Population Health Institute.
Connect
Learn
Active
Notice
Give
Eat
Rest
Sleep

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